

# BUILDING YOUR BRAND

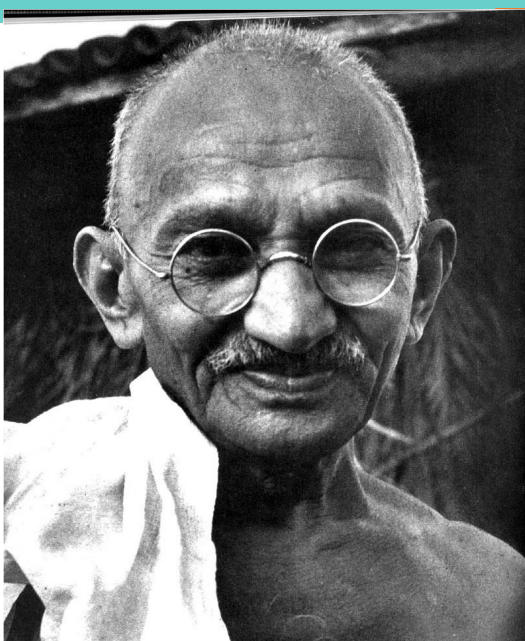
## LIVING YOUR DREAM



Over the years as I've written my books I've loved collecting quotations that either inspire, challenge or amuse - sometimes all three - enjoy!

1 The universe has no choice but to bring you the direct manifestation of your thought about it - Neale Donald Walsh

2 **To be successful, you have to have your heart in your business, and your business in your heart - Thomas Watson Senior**



3

**Be the change you want to see in the world – Gandhi**

4 **Your culture is in your brand - Tony Hsieh**

5 Communication is a skill that you can learn. It's like riding a bicycle or typing. If you're willing to work at it, you can rapidly improve the quality of every part of your life - Brian Tracy

6 A stand can be made against invasion by an army; no stand can be made against invasion by an idea – Victor Hugo

7 NOTHING GREAT WAS EVER ACHIEVED WITHOUT ENTHUSIASM - RALPH WALDO EMERSON

8 **You must expect great things of yourself before you can do them - Michael Jordan**



9

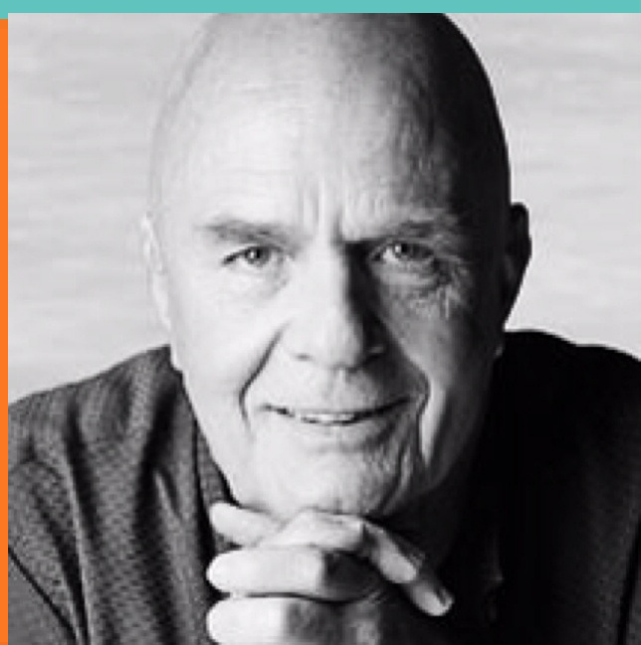
Success is about liking yourself, liking what you do and liking how you do it - Maya Angelou

10 THERE IS NO SUCH THING AS BAD PUBLICITY EXCEPT YOUR OWN OBITUARY - BRENDAN BEHAN

11 Nothing is more dangerous than an idea, when you have only one idea – Alain

12

Love what you do.  
Do what you love -  
Wayne Dyer



13 **The caterpillar does all the work, but the butterfly gets all the publicity - George Carlin**

14 YOU DON'T GET PAID BY THE HOUR, YOU GET PAID FOR THE VALUE YOU BRING TO THE HOUR! - JIM ROHN

15

IT ISN'T THAT THEY CAN'T SEE THE SOLUTION. IT'S THAT THEY CAN'T SEE THE PROBLEM – G K CHESTERTON

16

*There is no greater agony than bearing an untold story inside you - Maya Angelou*

17

**Ask and it shall be given to you; seek and ye shall find: knock and it shall be opened unto you – Matthew 7:7**

18

There is one thing stronger than all the armies in the world; and that is an idea whose time has come – Anon

19

**It is not enough that a man has clearness of vision, and reliance on sincerity, he must also have the art of expression, or he will remain obscure - George H. Lewes**

20

**Seventy percent of success in life is showing up - Woody Allen**



21

*Ideas won't keep. Something must be done about them – Alfred North Whitehead*